

2024 Annual Report

*Celebrating
our*

-1949-2024-

*75th
Anniversary*



**WINNIPEG POLICE
CREDIT UNION**

Supporting those who Protect.

CORPORATE VISION

“To be the financial institution of choice to employees in the law enforcement community, their families and associates.”

CORPORATE MISSION

“To be a leader in providing a superior and professional level of financial products and services to employees of the law enforcement community, their families and associates.”

CORPORATE VALUES

Honesty and integrity

Member focused

Competitive products and superior service and advice

Innovative spirit Commitment to community – police community and credit union system

Commitment to business ethics and standards

Professional conduct in all dealings with members and suppliers

Commitment to co-operative principles

CO-OPERATIVE PRINCIPLES

Open and voluntary membership

Democratic member control

Member economic participation

Autonomy and independence

Education, training, and information

Co-operation among co-operatives

Concern for Community



**Winnipeg Police Credit Union Annual Meeting Agenda
January 22nd, 2025 7:00 P.M.**

Call to order by the President
Establishment of a quorum
Welcoming of guests
Tribute to deceased members
Reading of the minutes of the 74th annual meeting
Business arising out of the minutes
Director's report (President)
Chief Executive Officer's report and Auditor's report & financial statements
Election of directors (No election incumbents elected by acclamation)
Appointment of auditors for 2025
Service awards presentation
Other business
Adjournment

Winnipeg Police Credit Union – Board of Directors

Maurice Sabourin, <i>President</i> (2024)	Michael Sinaisky (2025)
Andrew Zurawsky, <i>Vice Pres.</i> (2026)	Ron Smolik (2024)
David Kroeker, <i>Secretary</i> (2025)	Fred Thomas (2026)
Adam Cheadle (2024)	Frank Wurr (2026)
Gordon Gold (2025)	

Dates in brackets indicate the year in which term of office expires.

Winnipeg Police Credit Union – Management and Staff

Executive

Cal Berzuk, MBA, *Chief Executive Officer*
Heather Kozubski, CPHR Candidate, C.I.M., C.Mgr., FCUIC, *Chief Risk Officer*

Management

Serena Goebel, *Director of Advice and Service Experience*

Staff – 300 William Ave

Pamela Carreon, *Manager, Member Services*
Karian Afanasieva-Bashmur, *Member Service Representative*
Shaunna Asselstine, *Senior Loan Administrator*
Elvira Attazada, *Senior Financial Advisor*
Zoe Duncan, *Controller*
Diane Hammerling, *Internal Audit & Compliance Officer*
Maria Jamora, *Member Communications & Administration Officer*
Jasman Kaur, *Member Service Representative*
Paige Keen, *Loan Administrator*
Zaneta Milan, *Wealth & Commercial Relationship Advisor*
Dawn Piche, *Wealth Management Administrator*
Vitalina Sinkovska, *Member Service Representative*
Anastasiia Sobchyshyna, *Member Service Representative*
Khrystyna Vashkiv, *Member Service Representative*
Susanne Wilson Oko, *Financial Advisor*

HQ Branch – 230-266 Graham Ave

Kimberly Caetano, *Senior Financial Advisor*
Mackenzie Hamm, *Financial Service Representative*
Wanru Wang, *Financial Service Advisor*

WINNIPEG POLICE CREDIT UNION BOARD OF DIRECTORS ANNUAL REPORT FOR 2024

Introduction

Good evening, members of the Winnipeg Police Credit Union (WPCU). It is my privilege to present this report on behalf of the Board of Directors for the year 2024. In this report, I will outline the major activities and achievements of our board over the past year, as well as provide insight into the broader economic environment in Canada and the evolving landscape of credit unions across the country.

Economic Overview

As we reflect on the year 2024, it is essential to consider the economic environment in which our credit union has been operating. Canada's economy in 2024 has faced a number of challenges, including inflationary pressures and fluctuating interest rates, though it has demonstrated resilience. The Bank of Canada has kept its policy interest rates relatively high in order to combat inflation, which peaked in the previous year but has shown signs of gradual stabilization. This interest rate environment has impacted both borrowing costs and savings rates, presenting opportunities and challenges for credit unions and their members alike.

The Canadian labor market has remained strong, with unemployment at historically low levels. However, housing affordability remains a pressing concern for many, especially in larger urban centers. Consumer confidence has been somewhat subdued as individuals remain cautious about spending, impacting retail sectors and overall economic growth. These broader macroeconomic factors have required careful strategic planning and financial management from organizations like WPCU.

State of Credit Unions in Canada

The credit union sector in Canada, including the Winnipeg Police Credit Union, has continued to evolve within a competitive financial services industry. Canadian credit unions have experienced steady growth, supported by their ability to offer personalized financial services and maintain a community-oriented approach. According to the Credit Union Central of Canada (CUCC), credit unions have proven to be a stable and reliable alternative to big banks, particularly in times of economic uncertainty. The sector has seen an increase in membership, with more Canadians turning to credit unions for competitive rates and more tailored financial products.

However, the credit union landscape is not without its challenges. Increasing regulatory requirements and pressure from digital transformation are top concerns for credit unions across Canada. Many are investing heavily in technology to improve their services, streamline operations, and enhance member experience. In addition, rising operational costs and the need to stay competitive with major banks have underscored the importance of prudent financial management and innovation.

Board of Directors' Activities

Over the past year, the Board of Directors of the Winnipeg Police Credit Union has worked diligently to ensure the continued strength and stability of the organization, navigating a complex economic landscape while prioritizing the needs of our members.

1) Strategic Planning: The board has been actively involved in the long-term strategic planning process, which has focused on enhancing the member experience through both in-branch and digital channels. We have continued to focus on expanding our digital offerings, ensuring that members can easily access their accounts and manage their finances from anywhere.

2) Financial Oversight and Governance: The board has maintained a strong focus on the financial health of the credit union. We have overseen a prudent approach to lending, ensuring that our loan portfolio remains diversified and well-managed despite rising interest rates. This has allowed us to offer competitive lending rates while maintaining a stable financial position.

3) *Community Engagement:* As always, WPCU remains committed to supporting the police community. The Board has approved funding for various police-initiated charities and Winnipeg Police Association supported events such as becoming the Presenting sponsor of the Manitoba Motorcycle Ride for Dad and attending the WPA Kids Christmas Party and Picnic. Others supported entities include the K-9 calendar, Police pipe band, Cops for Kids and The Veterans Association to name a few. We believe that the strength of our credit union lies not just in our financial performance but in the positive impact we have on our members and the community we serve.

4) *Member Education and Communication:* In response to the ongoing need for financial literacy, the board has supported in-house initiatives aimed to further educate our members about budgeting, saving, and investing.

Looking forward to 2025

As we look ahead to 2025, the Board of Directors remains focused on building a sustainable future for WPCU. We will continue to monitor economic trends, adapt to changing member needs, and explore opportunities for growth, particularly through innovation in technology. We remain committed to providing a wide range of products and services that meet the needs of our diverse membership, while maintaining the high standards of service and community engagement that are the hallmark of our credit union.

Conclusion

In closing, the Board of Directors would like to thank all members of the Winnipeg Police Credit Union for your continued support and trust. We are proud of the progress we have made this year and are excited about the future of our credit union. I have to add that none of this would be possible without our incredible management team and dedicated staff who strive every day to improve upon a great member experience. The board thanks you all for your dedication. Together, we will continue to navigate the challenges and seize the opportunities that lie ahead.

Thank you.

Maurice Sabourin
Chair
WPCU Board of Directors

On behalf of:

Vice-Chair Andy Zurawsky
Secretary David Kroeker
Director Adam Cheadle
Director Gordon Gold
Director Ron Smolik
Director Michael Sinaisky
Director Fred Thomas
Director Frank Wurr

CEO'S REPORT 2024

This past year was special for WPCU as we celebrated our 75th Anniversary on December 7th. At a time when so many credit unions are merging and as a result losing their heritage, we marked the occasion with a special event on the day at the Millenium Centre. The night attended by our members, specially invited VIPs, as well as all our staff and board members. Created to commemorate the milestone WPCU designed its own challenge coin and will join display case of the other WPS coins that we so proudly display on behalf of the Winnipeg Police Museum.

With slow and steady improvement throughout the year, WPCU's performance followed that of the Canadian economy. In 2024 WPCU had strong deposit and asset growth and followed that with modest loan growth. In the latter part of the year margins finally started to improve as the mortgage portfolio slowly matures into the current market. There is still more than seventy percent of the mortgage portfolio left to mature and reprice. With close to twenty-five percent set to mature in 2025, the financial projections begin to show improvement and should compound over the next few years.

Membership growth last year at WPCU continues its positive trend, welcoming close to another one hundred new members. WPCU again increased its charitable and community support to all WPS-related organizations and was immensely proud to take on a new role as the Presenting Sponsor for the Manitoba Motorcycle Ride for Dad (MRFD). WPCU has been heavily involved with the MRFD since its inception over sixteen years ago. Our staff enjoy volunteering throughout the year promoting the event and are an integral part of the operations on "Ride Day". When the opportunity became available to take on an even larger role as the Regional Presenting Sponsor, our Board of Directors overwhelmingly welcomed and supported the increased participation. The MRFD has thousands of participants across the province and last year raised over \$650M in support of Prostate Cancer research and education. One of the reasons for its ongoing success is the dedicated support and volunteerism from hundreds of current and retired Winnipeg Police officers. Because of this strong association and support from The Winnipeg Police Association and The Winnipeg Police Service, the Presenting Sponsor role of WPCU is a natural fit and we are proud to be a part of it.

In 2025 WPCU will begin planning for the upgrade of our online banking platform and a new website. The upgrade will not occur until 2026 but with a project such as this, there is a great deal of work for preparation and planning. The new online banking will bring enhanced mobile app capabilities and increased security.

In closing, I would like to thank the WPCU staff for their exceptional commitment, the dedicated Board of Directors for their tireless work and leadership, and mostly you, our members, for your continued loyalty. It is our pleasure to serve you.

Sincerely,
Cal Berzuk, CEO

Independent Auditor's Report

To the Members of Winnipeg Police Credit Union Limited:

Opinion

The summary financial statements, which comprise the summary statement of financial position as at September 30, 2024, and the summary statement of comprehensive income for the year then ended, are derived from the audited financial statements of Winnipeg Police Credit Union Limited (the "Credit Union") for the year ended September 30, 2024.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, on the basis described in Note 1 to the summary financial statements.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by IFRS Accounting Standards. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated December 18, 2024.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements on the basis described in Note 1 to the summary financial statements.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards (CAS) 810, Engagements to Report on Summary Financial Statements.

Winnipeg, Manitoba

December 18, 2024


Chartered Professional Accountants

MNP LLP

True North Square

242 Hargrave Street, Suite 1200, Winnipeg MB, R3C 0T8

1.877.500.0795 T: 204.775.4531 F: 204.783.8329

Winnipeg Police Credit Union Limited

Summary Statement of Financial Position

As at September 30, 2024

	2024	2023
Assets		
Funds on hand and on deposit	36,990,016	7,953,986
Investments	2,663,230	27,813,531
Members' loans	173,532,618	172,857,006
Prepaid expenses and deposits	160,253	155,064
Income taxes recoverable	1,139	59,184
Property, equipment and intangible assets	2,724,241	2,948,014
	216,071,497	211,786,785
Liabilities		
Members' savings and deposits	200,691,913	195,863,127
Accounts payable	867,806	1,433,940
Deferred taxes	72,000	80,000
Lease liability	304,225	322,275
	201,935,944	197,699,342
Members' equity		
Members' shares	1,655,491	1,694,982
Retained surplus	12,480,062	12,392,461
	14,135,553	14,087,443
	216,071,497	211,786,785

Approved on behalf of the Board

Signed by Andrew Zurawsky

Signed by David Kroeker

A copy of the complete financial statements including significant accounting policies and other explanatory information is available from the credit union or at www.wpcu.ca.

Winnipeg Police Credit Union Limited
Summary Statement of Comprehensive Income

For the Year Ended September 30, 2024

	<i>2024</i>	<i>2023</i>
Financial income		
Interest from members' loans	6,216,556	5,743,972
Investment income	2,272,630	1,605,703
	8,489,186	7,349,675
Cost of funds	6,092,504	5,033,807
Financial margin	2,396,682	2,315,868
Operating expenses		
Administration	609,006	546,082
Member security	176,962	178,879
Occupancy	594,768	583,152
Organizational	88,601	89,539
Personnel	1,568,057	1,628,827
Gross operating expenses	3,037,394	3,026,479
Other revenue	(781,753)	(815,516)
Income from operations before provision for loan losses, patronage refund and income taxes	141,041	104,905
Provision for loan losses	29,000	30,000
Income before patronage refund and income taxes	112,041	74,905
Patronage refund	15,498	16,404
Income before provision for income taxes	96,543	58,501
Provision for income (recovery of) taxes		
Current	16,942	13,144
Deferred	(8,000)	(185,000)
	8,942	(171,856)
Income and comprehensive income for the year	87,601	230,357

A copy of the complete financial statements including significant accounting policies and other explanatory information is available from the credit union or at www.wpcu.ca.

Winnipeg Police Credit Union Limited

Summary Statement of Comprehensive Income

For the Year Ended September 30, 2024

1. **Basis of the summary financial statements**

Management has prepared the summary financial statements from the Credit Union's September 30, 2024 audited financial statements which can be obtained at the Credit Union. The statement of changes in members' equity, statement of cash flows and detailed notes included in the audited financial statements are not included in these summary financial statements.

2. **Compliance with minimum capital and liquidity requirements**

The Credit Union is in compliance with the capital and liquidity reserve requirements at September 30, 2024 established by the Deposit Guarantee Corporation of Manitoba in its Standards of Sound Business Practice.

Readers of the summary financial statements are advised that in order to appropriately interpret the Credit Union's capital and liquidity, the reader must refer to the audited financial statements and notes for the year ended September 30, 2024, which contain the information detailing the calculation.

A copy of the complete financial statements including significant accounting policies and other explanatory information is available from the credit union or at www.wpcu.ca.



In Memoriam

Dwight Armstrong
Joan Boddy
Gordon Bourroughs
Robert Cormack
David Cox
Brian Craig Fawkes
Nettie Creran
John David Drysdale
Darlene Delorme
Lloyd Fisher
David John Bain
Edward John Lagiewka
Jeanette Johnston
Brenda Johnston
Donald Joseph Chestley
Edward Kizney
Rose Kowalchuk
Bryan Kramble
Helen Moroz
Darrel Perrun
Lawrence Rea
Lynn Ritchot
Gloria Simpkin
Donna Slashinsky
Kelly Smith
Patricia Spado
Lai Wah Gow
Glen Webster
Darcy Wershler
Jeffery Woods
Bill Worb
Menno Zacharias



WINNIPEG POLICE CREDIT UNION

Supporting those who Protect.

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wpcu.ca